## JOB DESCRIPTION – ON-AIR PERSONALITY

## I. On-Air Responsibilities

- A. Host one of the on-air shifts on Family Life
  - 1. Develop a fast-moving, creative, and entertaining show that combines numerous elements for good radio
  - 2. Help to keep a healthy balance of entertainment and spiritual enrichment to attract listeners but also spiritually feed and encourage them
  - 3. Work closely with Director of Radio Operations to connect intimately with audience
  - 4. Place high emphasis on listener interaction
  - 5. Research, evaluate, and originate ideas to be presented in radio programming brainstorming sessions
- B. Voice-track weekend shift
- C. Be available for emergency fill-in situations
- D. Voice promotional spots

## II. Promotional Responsibilities

- A. Be part of remote broadcasts when needed
  - 1. Kingdom Bound (July)
  - 2. Special events (concerts, outreaches, etc.)
- B. Represent radio ministry at public events such as concerts, dinners, luncheons, etc. as time and schedule permits

## III. Miscellaneous

- A. Be directly responsible to Director of Radio Operations
- B. Attend weekly all-staff meetings on Wednesday mornings
- C. Be available for entire weekend for Spring and Fall Sharathons
- D. Performance reviews take place at the conclusion of three months and then annually

Family Life Ministries, Inc. is an equal opportunity employer.